

# ITS PayByLink (PBL)

Flexible and reliable payments, enabling you to send payment links directly to your customers.



Flexible and reliable payments, enabling you to send payment links directly to your customers.



## Key Features

- Simple online access to generate payment links
- Level 3 capable
- No technical integration
- Track and manage all your payment links in one place
- Reduce Acquiring fees\*

## Save Time & Money

Requesting payment with a single link sent to a customer via email (or SMS) can simplify the process of getting paid by customers and removes the need for additional phone calls to take payment. Simply login to the ITS Portal, generate your payment link and send to your customer. You will then be notified when payment has been made and can track and manage all payment links via the ITS Portal.

PayByLink also processes transactions as a 'secure eCommerce' payment, which in many cases can reduce your acquiring fees you pay on that transaction (when compared to MOTO payment taken over the phone).

## Simplify Invoice Payments

When sending invoices, use the ITS PayByLink to generate and include a payment link to be sent out with your invoices for customers to simply and quickly make payment.

## Level 3 Capable

As a B2B Payment Gateway, ITS understand the importance of being able to support all your customer needs when it comes to payments, which is why our PayByLink fully supports Visa, Mastercard and Amex across all card types, including Purchasing Cards and the corresponding Level 3 data.

## Why ITS?

### GREAT CUSTOMER SERVICE & EXPERT ADVICE

- High quality support from our dedicated Client Services team
- Save time with straightforward, expert, advice from our experienced & knowledgeable team

### DATA SECURITY

- Reduce your business risk by storing sensitive data in our secure data centre
- We are committed to data security and are a fully PCI DSS-certified payment service provider **TRUSTED**

### TECHNOLOGY

- Over 30 Years' experience developing innovative card payment services
- Suite of proven, robust card payment solutions to suit your business
- Trusted by banks, airlines and merchants to safeguard their data every day

## The ITS difference

ITS is the leading supplier of purchasing card software in the UK. For over 30 Years we have been developing innovative payment solutions. As an independent payment service provider we work with all the leading UK and French banks and all the major card schemes.

We are committed to maintaining the highest levels of data security and are a PCI DSS-certified payment service provider.



## Related products

The ITS Connect suite of card acceptance solutions includes:

### ITS Connect: Batch Payments

Accept credit, debit and purchasing card transactions via your existing order processing system with this simply integrated batch solution

### ITS Connect: Integrated Payments

Accept high volumes of credit, debit and purchasing card payments via web, contact centre or in-store points of sale with this fully integrated solution

### ITS Connect: E-commerce PayPage

Accept credit, debit and purchasing card transactions via your existing order processing system with our embedded e-commerce PayPage

### ITS PayByLink

Accept credit, debit and purchasing card transactions via secure payment link using our PayByLink facility

### ITS Connect: Virtual Terminal (L1 & L3)

Accept credit, debit and purchasing card payments for mail or telephone orders anywhere with internet access

To discover how easily you can accept purchasing cards call one of our experts on

Call 0333 123 1248, email [its.sales@paya.group](mailto:its.sales@paya.group) or visit [interactivets.com](http://interactivets.com)